

Alessandro Minoggi
glamourable.
february 13th – 10th march

Abnormal gallery
Via R.Bonghi corner Via Brioschi, 20141, Milano
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www.abnormalgallery.it
Opening: february 16th 2006, 6 pm

New exhibition at the Abnormal Gallery for Alessandro Minoggi, artist from Milan.

In the peculiar and charming gallery-bar (9 via Bonghi), an exhibition of paintings from 2005 to the first weeks of the new year.

There's a new impressive version (2 x 4 meters) of **horizontal fight of social status**, in which a number of boys and girls fight in the name of the difference between their clothes (although as expensive and glamorous), which is often the only difference between people supporting different politics and lifestyles.

About this work, the artist says: "the fight for the social status is an affirmation of despise and conflict between different social classes, in pyramidal or vertical scale; between differences that stay in time, that are effective and real. Society today rarely shows real differences; only slight shades, just feeding a system that lashes out at the next thing dressed up as an enemy – lacking a real one. It's not necessarily a political matter, I'm focusing on a 'new' concept of 'necessary enemy': a person or an ideal identical to us in substance, only different in the most superficial layer".

Next to this work, the already well known **Livea** (2005) and a series of seven paintings that give the exhibition its name (**glamourable.**). This series wants to ideally represent artificial beauty as spotted in the glam magazines, as an instance of aesthetics that, according to the artist, "descend directly from the history of art and its most obvious and beautiful keys". This paintings reproduce images picked from the artist's three years collection of magazines, about a hundred, following a personal but precise method: "turning about 180 pages per minute, I picked all the images that could catch my attention for longer than that self-imposed third of second. Out of the about 40 images so collected, I chose, with the same method, the final seven. I tried to create a microcosm of images that, selected and put together, could represent an instance of what beauty is today, for me (and others as well I hope), in the only pertinent field I know: fashion. It's just far from 'cultured' aesthetics (too conservative and far away from my 26 years) that I can find the best of contemporary beauty and charm".