

Alessandro Minoggi
glamourable².
november 7th – 3th december

Abnormal gallery
Via R.Bonghi corner Via Brioschi, 20141, Milano
phone +39 02.89.057.678
www.abnormalgallery.it
Opening: november 7th 2006, 6 pm

Press Bulletin

New exhibition at the Abnormal Gallery for Alessandro Minoggi, artist from Milan.

In the peculiar and charming gallery-bar (9 via Bonghi), an exhibition of paintings from 2005 to 2006.

Glamourable². is the naturally sequel of *glamourable* (2006); these series wants to ideally represent artificial beauty as spotted in the glam magazines, as an instance of aesthetics that, according to the artist, “descend directly from the history of art and its most obvious and beautiful keys”. This paintings reproduce images picked from the artist’s three years collection of magazines, about a hundred, following a personal but precise method: “turning about 180 pages per minute, I picked all the images that could catch my attention for longer than that self-imposed third of second. Out of the about 40 images so collected, I chose, with the same method, the final seven. I tried to create a microcosm of images that, selected and put together, could represent an instance of what beauty is today, for me (and others as well I hope), in the only pertinent field I know: fashion. It’s just far from ‘cultured’ aesthetics (too conservative and far away from my 26 years) that I can find the best of contemporary beauty and charm”.

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